

# Privacy Policy

Effective Date: March 26, 2026

ElementGuard is an iOS application designed to protect your device from intrusive advertisements, harmful content, and deceptive websites — delivering a cleaner and safer browsing experience.

This Privacy Policy describes what limited information ElementGuard may collect, how it is used, and how we protect it. We are committed to collecting only what is strictly necessary to operate the Service.

By using the Service, you agree to the practices described in this Privacy Policy. This policy applies to all users of the ElementGuard application.

## Information We Collect

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ElementGuard is designed with privacy in mind. We do not require account registration or login. The application does not collect your name, email address, or any personal identifiers.

The only data we may collect is limited to:

- Anonymous usage analytics to understand how the application is performing — this data is aggregated and cannot be used to identify you;
- Technical diagnostics sent automatically by your device to help us detect and resolve crashes or issues;
- Device identifiers used solely to deliver app updates and maintain service functionality.

We do not collect browsing history, track individual users across websites, or store any personally identifiable information.

## Cookies and Similar Technologies

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ElementGuard itself does not use cookies or tracking technologies. As an ad-blocking application, our core function is to prevent third-party cookies and trackers from reaching your device.

Our website ([elementguard.xyz](https://elementguard.xyz)) may use standard analytics cookies to measure visitor traffic in aggregate. These cookies do not identify individual users and cannot be linked to your in-app activity.

## How We Use Information

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The limited technical data we collect is used exclusively to:

- Ensure the application functions correctly on your device;
- Diagnose and fix technical issues or crashes;

- Deliver application updates automatically;
- Analyze aggregate usage trends to improve the Service.

We do not use any collected data for advertising, profiling, or marketing purposes.

## Sharing Your Information

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We do not sell, rent, or trade any user data. The limited information we collect may be shared only in the following circumstances:

- With trusted third-party service providers (such as analytics platforms) who assist in operating the Service, under strict confidentiality and data-use agreements;
- With anonymized, aggregated data shared for research or product improvement — this data cannot identify any individual;
- In response to valid legal requests such as court orders or subpoenas, or when necessary to prevent fraud or protect the safety of our users.

If ElementGuard is acquired by or merged with another organization, any data we hold may be transferred. The successor entity will be bound by the commitments in this Privacy Policy.

## Data Retention and Your Rights

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We retain technical data only for as long as needed for the purposes described above. Since we do not collect personal information, there is no personal profile to delete.

You have the right to:

- Request information about what data, if any, is associated with your device;
- Request deletion of any technical data we may hold;
- Opt out of analytics collection by adjusting your device privacy settings.

## Rights for U.S. Residents

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If you are a California resident, you may request details about any personal information we have collected and any third parties with whom it has been shared for direct marketing purposes. To make such a request, please contact us at the address below.

## How We Store Your Information

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Any technical data we collect is stored on secure servers located in the United States or other jurisdictions where our service providers operate. We apply commercially reasonable security measures to protect this data from unauthorized access or disclosure.

Because we collect minimal data and no personal identifiers, the risk to your privacy is significantly limited.

## Children's Privacy

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ElementGuard does not knowingly collect any information from children under the age of 13. The application does not require registration, and we have no mechanism to collect personal data from minors. If you believe a child's data has been inadvertently collected, please contact us and we will address it promptly.

## Changes to This Privacy Policy

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We may update this Privacy Policy from time to time to reflect changes in our practices or legal requirements. We encourage you to review this page periodically. Continued use of the Service after any changes are posted constitutes your acceptance of the updated policy.

## Contact Us

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If you have any questions or concerns about this Privacy Policy, please contact us:

### ElementGuard Support

support@elementguard.xyz • www.elementguard.xyz